



United Way
Hastings &
Prince Edward

Improving lives locally.

1 MY CONTACT INFORMATION

Mr. Mrs. Miss Ms. Other: _____ please print clearly
 Name: _____ Address: _____
 City: _____ Province: _____ Postal Code: _____ Telephone: _____
 Email: _____ Employer: _____

New donations of \$1200 or more to United Way Hastings & Prince Edward will be matched by the Maurice Rollins Leadership Challenge Fund. Increase your existing gift of \$1200 or more by at least 10% and it will also be matched.

| | | | | | | | |
|--|----------------------------|-----------------|--------|--------|--------|--------|--------|
| LEADERSHIP GIVING How much does your gift cost per pay? | Based on 26 pay periods | TOTAL GIFT | \$1200 | \$1560 | \$2600 | \$3900 | \$5200 |
| | | DONATION AMOUNT | \$47 | \$60 | \$100 | \$150 | \$200 |

2 MY DONATION METHOD (choose 1 option)

Option 1: Payroll Deduction

Please deduct \$ _____ x Weekly (x52)
 Bi-Weekly (x26) = **\$ annual total**
 Monthly (x12)
 Other (x _____) Amount x # pay periods

Gifts made through payroll deduction will appear on your T4 slip.

Option 3: Monthly Giving

I would like to make a monthly gift of: \$ _____
 I have enclosed a cheque marked VOID.
 Your bank account will be debited on, or around, the 28th day of each month.
 Charitable Registration No. 13192 1652 RR0001.
 Tax receipts are issued for gifts of \$20 or more.

Option 2: One-Time Gift

I would like to make a one-time gift of \$ _____
 I have enclosed a Cheque Cash
 (Please make cheques payable to United Way Hastings & Prince Edward.)
 Please bill my credit card:
 VISA MASTERCARD AMEX
 Card No: _____
 Signature: _____
 Date: _____ Expiry Date: ____/____/____

Please bill my credit card:
 VISA MASTERCARD AMEX
 Card No: _____
 Signature: _____
 Date: _____ Expiry Date: ____/____/____
 Your credit card will be processed on, or around, the 15th day of each month.

3 MY DONATION

When you give to United Way Hastings & Prince Edward, you can be sure that your gift will be invested wisely where it can have the most impact. However, if you choose to specify an area of impact for all or a portion of your gift please indicate below.

- Community Fund \$ _____
- All That Kids Can Be \$ _____
- Strong Communities \$ _____
- From Poverty to Possibility \$ _____
- Direct my gift to the following registered Canadian charity instead of United Way Hastings & Prince Edward:

* An administration fee will be applied to process designations to other charities.

4 SIGN & DATE

 Please authorize your donation by signing _____ Date _____

THANK YOU
for donating!

United Way Hastings & Prince Edward, P.O. Box 815, Belleville, ON K8N 5B5
 Tel: (613) 962-9531 Fax: (613) 962-4165 unitedwayhpe.ca




Since its inception in 1958, United Way Hastings & Prince Edward (formerly United Way Quinte) has raised more than \$40 million to support those most vulnerable within our community.

In 2016, our community raised \$1,962,034 which provided funding support to upwards of 70 vital programs and initiatives throughout Hastings and Prince Edward Counties.

Each and every day, your United Way Hastings & Prince Edward, works within this community to change living conditions for the better. The issues we face may vary, but the values and purpose that drive us are the same: to strengthen our communities and improve quality of life for everyone who lives here.

Changing Lives Locally.

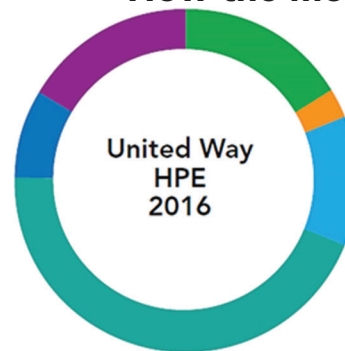
 From coast to coast, there are close to 100 United Ways. Next to governments, the United Way Movement is the largest funder of the voluntary and social services sector in Canada. With a total of \$363.8 million which is re-invested in local communities to support programs and services directed at improving the social conditions of Canadians.

United Way Hastings & Prince Edward is committed to working with other organizations to improve community life and to sharing experiences and expertise in order to create healthier, vibrant communities.

Our financial statements are audited by an independent auditor. We comply with United Way Canada's Transparency, Accountability and Financial Reporting standards and we are proud members of Imagine Canada's Ethical Code.

This is your United Way, and here's how your donations are broken down for Hastings & Prince Edward. Thank you!

How the money is raised...

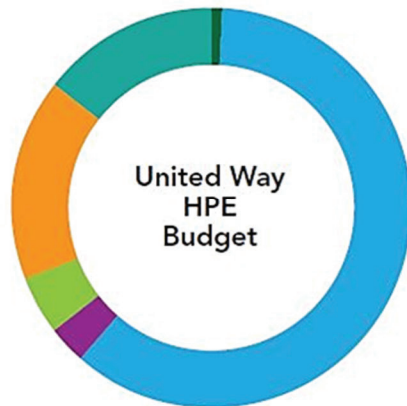


- Corporations \$318,698
- Individuals \$52,044
- Leaders* \$241,311
- Employees** \$866,925
- UWHPE Special Events \$165,598
- Foundations \$317,458

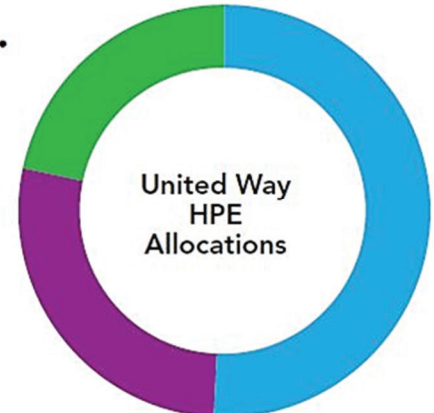
* Individual or Employee donations \$1,000+ not including \$100,000 gift from Maurice Rollins Foundation

** This includes employee individual donations and workplace events

How the money is spent...



- UW Canada Dues \$17,467
- Allocations \$1,187,020
- Donor's Choice \$65,050
- Other Community Initiatives \$88,213
- Community Development \$324,961
- Fundraising & G&A \$279,323



- Strong Communities \$255,520
- Poverty to Possibility \$605,100
- All that Kids Can Be \$326,400

United Way focuses its funding on the following Impact Areas

All That Kids Can Be

To ensure children and youth are valued and supported members of the community, with opportunities and resources to help them reach their full potential.

- 12 agencies
- 17 programs
- 4,370 individuals supported

From Poverty to Possibility

To help people engage in their community by strengthening neighbourhood revitalization efforts, reducing poverty and improving access to affordable housing.

- 18 agencies
- 24 programs
- 31,996 individuals supported

Healthy People, Strong Communities

To improve opportunities for people to access programs that empower them to overcome barriers, build resilience, reduce isolation and be part of a caring, inclusive community.

- 10 agencies
- 13 programs
- 6,399 individuals supported