

YOUTH DIVISION CHAIR

POSITION DESCRIPTION

Position Summary

As a member of the Campaign Cabinet you will play an integral role in the success of United Way of Quinte's annual fundraising efforts. The Campaign Cabinet establishes the pace for the entire campaign by setting examples in the areas of corporate, employee and personal giving, and special events. You will work with the Education Chair and United Way Staff leading the planning of several youth oriented events such as the Student's Care Bike-a-thon and the Starlight Film Festival.

Primary Roles

- Promote United Way of Quinte amongst your peer groups and within your school through education of giving and event participation
- Work with your United Way staff support person and Education Chair to plan special events
- Secure prizes for planned events
- Participate as a member of the cabinet team by working collaboratively with the Education Chair by attending Cabinet meetings and key special events (when available)
- Evaluate and make recommendations to help engage youth
- Brainstorm new ideas for following year

Accountability

- Report to the Campaign Chair

Time Commitment – 40 hours

- March to December
- Monthly cabinet meetings March to September, bi-weekly meetings during campaign
- Planning sessions with staff
- Attend and speak at key special events, planning sessions, cheque presentations and other presentations as required