



It's our community

September 28th, 2009

For Immediate Release

Belleville, ON: United Way of Quinte's annual warehouse sale was held on Saturday, Sept 26th and organizers deem it a huge success. Final sales results topped \$101,000 with approximately 1900 orders processed. The first people started lining up for the deals shortly after midnight the night before, braving the single digit temperatures in order to realize the 50% savings on a large variety of household consumable products. Items for sale included laundry products such as Downy, Bounce, Tide, Cheer and Gain. Pampers & Luvs diapers and Pull ups, Pantene, Herbal Essence and Head & Shoulders shampoos, conditioners, hair styling products and implements, paper products like facial and bathroom tissue, plus so much more. There were 68 different products on the inside shopping list, all of which were provided by Procter & Gamble, Froggy Fundraising and Kelloggs. In separate areas there were home decorating items from Sears, such as furniture throws and window coverings; and for the sports enthusiasts, Amer Sports (Wilson's) donated a whole host of footballs, golf clubs, hats, baseball gloves, helmets & bats.

"The range of products available made it an attractive sale for just about anyone willing to wait in line," reported Executive Director, Julia Gosson, "the generosity of Procter & Gamble, Amer Sports, Sears, Kelloggs and Froggy Fundraising is overwhelming and we can't thank them enough." Prices were at least 50% off retail making the combined value of these donations more than \$250,000.

"This event runs with virtually no expenses whatsoever", Gosson said, "next to the product donations, the warehouse and trucking is also all provided to us at no cost from local businesses like Rentx, CRS, Battlefield, Ryder and L&B transport." "All the food for our volunteers is donated by local restaurants, water from Culligan, and even Canada Post donated boxes for packing the orders in." A special thanks to the staff at the warehouse (the Intelligencer's own) who bent over backwards to get us whatever we needed while we invaded their space.

More than 200 volunteers spent their Saturday, providing support to United Way staff by filling the customers orders, loading them in to their vehicles, driving fork trucks and even the traffic control was provided by off duty Belleville police officers donating their time. It's hard, physical work in most cases and yet people come back year after year because they have fun and know that they are raising money for their community at the same time. The majority of the volunteers come from United Way funded agencies and companies who run workplace campaigns.

The final piece to this puzzle is of course the shoppers. We appreciate the patience people displayed while they waited in sometimes chilly weather and their willingness to empty their wallets for a good cause.

Campaign Chair, Mark Philbin had this to say, "The warehouse sale is a genuine reflection of what United Way is all about. The entire community comes together in their own way, to make this event a success. And raising \$101,000 in this economy is indeed a huge success."

If folks were unable to get to this event on the weekend, they can join us on Thurs Nov 5th at the public works yard in Trenton between 10-7pm. Many of the same products will be featured at that time.

For more information contact Julia Gosson at 613-962-9531.