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For Immediate Release

United Way of Quinte and Local Corporations Team up for Day of Caring

Belleville, ON: 11 local corporations will release teams of employees for a half day on October 2, 2008 to complete projects in 12 United Way funded agencies in Belleville, Bancroft and Picton.

Day of Caring mobilizes volunteers from businesses and corporations that support United Way and matches them with not-for-profit agencies throughout Hastings and Prince Edward Counties. 'Day of Caring is a unique opportunity for employees in a workplace to come together, develop team-building skills and make a difference in our community by taking part in meaningful work projects at local agencies," said Director of Community Investment and Partnerships, Brandi Hodge.

Projects will last a half day in length and include anywhere from 3-15 employees. It is an opportunity for employee volunteer teams to see their donations at work in the community and the funded agencies receive extra hands and expertise they would not normally have access to or the resources to purchase. The projects are a great exercise in collaboration, hard work and general all around fun in the spirit of volunteering, while making a difference in our communities.

Teams will meet at 7:45am at Reid's Dairy where they will receive t-shirts and assignments and will hear inspirational words from one of our funded agencies, First Adventure. The teams will move on to their agencies between 8:30am-8:45am to complete their projects and will convene for a wrap up celebration and recognition lunch at noon at the Wally Dever arena (2nd floor resource room).

The media is welcome to attend both the morning and wrap up sessions, and to select a project/agency/company they would like to showcase, or can do a tour of them all!

Day of Caring is a large initiative carried out in United Ways across Canada and the United States. United Way of Quinte is proud to be involved in this innovative method of linking donors and funded agencies. If your company is interested in participating in future years, please contact Brandi Hodge or Julia Gosson at 613-962-9531.

United Way of Quinte funds more than 80 programs in 50 health and social service agencies throughout Hastings & Prince Edward counties. They currently have a fundraising goal of \$1,650,000.