

**Updated September 22, 2008**

**Press Release - September 21, 2008**

For Immediate Release

**Bargain Shoppers Pay Big for United Way Deals!**

**Belleville, ON:**United Way of Quinte's 10th annual Community Warehouse Sale, held this past Saturday, has turned out to be the best ever, raising more than \$112,000 and processing more than 2,000 orders in total. Campaign Chairs, George and Betty Beer, were on site for the entire day and had this to say, "The crowd is incredible, the weather is terrific, and the feedback has been positive. It's been a great day for United Way and the community." The big sellers inside the warehouse were definitely the cases of Tide and the Kellogg's Mini Wheats, while outside, the sporting goods were a big hit in the Wilson's tent. George also commented on the generosity of the corporate community, "These local companies donated hundreds of thousands of dollars worth of product to this event", which were sold in limited quantities and at discounted prices to the general public: Procter & Gamble, Sears, Amer Sports (Wilson's), Kelloggs, Quaker, Froggy Fundraising and Sigma. Many other organizations donated items in kind to keep expenses at a minimum, not the least of which was Rentx Warehousing.

Executive Director, Julia Gosson, noted that "200 volunteers were on hand to make the event a success. Some of which were singing, others blowing noise makers and all of whom worked tremendously hard all day. We can't thank the volunteers enough; we couldn't do it without them!"

These funds, plus others generated through direct mail donations this past week, put the campaign at 20% of their \$1,650,000 goal with a combined total of \$331,483. Last year at this time the United Way of Quinte campaign had raised \$244,142.

Up next for the fundraising organization is Casino Royale, presented by Bel-Con Builders & Design on October 18th, 2008 at Sears Atrium. Tickets are \$35 each and can be purchased at the Guest Services kiosk at Quinte Mall or at the United Way offices. The theme this year is Mardi Gras and some of the entertainment for the evening includes a live and silent auction, black jack, games of chance, raffle draws, music & dancing, specialty cocktails and much more. Stay tuned for a huge media announcement on Sept 26th. More information to follow!

United Way of Quinte funds more than 80 programs in 50 health and social service agencies throughout Hastings & Prince Edward counties. For more information on our funded programs, Casino Royale or to donate please call 613-962-9531