

2006/2007 Member Agencies

- Abigail's Centre
- Alternatives for Women
- Bancroft Community Transit
- Belleville Community Trust
- Big Brothers Big Sisters of Hastings & Prince Edward Counties
- Big Brothers Big Sisters of Trenton
- Brain Injury Association
- Bridging the Gap
- Canadian Hearing Society
- Canadian Mental Health Association
- cnib (Canadian National Institute for the Blind)
- Canadian Red Cross
- Centre Hastings Community Corrections
- Central Hastings Support Network
- Community Care for Central Hastings
- Community Care for South Hastings
- Community Development Council
- Community Living Prince Edward
- Community Oriented Sentencing Program
- Continuing On In Education (COED)
- Counselling Services of Belleville & District
- First Adventure Child Development
- Gleaners Food Bank
- Hospice North Hastings
- Hospice Prince Edward
- Hospice Quinte
- Life Safety Committee
- Maggie's Resource Centre
- Navy League
- North Hastings Children's Services
- North Hastings Community Integration Association
- North Hastings Community Trust
- Prince Edward Corrections Advisory Board
- Prince Edward Learning Centre
- Quinte Access
- Quinte Adult Day School
- Quinte Literacy Group
- Quinte Region Credit Counselling
- Quinte Therapeutic Riding Association (QUINTRA)
- Quinte United Immigrant Services
- Quinte Vocational Support Services
- Recreation Outreach Centre
- St. John Ambulance - Quinte
- Sexual Assault Centre
- Trent Community Correctional Committee
- Three Oaks Foundation
- Victorian Order of Nurses
- Volunteer & Information Quinte
- Work Enterprise Centre
- YMCA of Belleville & Quinte
- Youth Habilitation

Annual Report



United Way
of Quinte

MESSAGE FROM THE EXECUTIVE DIRECTOR

2006/2007

Allocations Committee

**Paul Katien
Paul Martin
Jack Hartling
Ruth Menard
Bob Beddie
Jennifer White
Bruce Laughton
Barb Wilson
Suzanne White
Ray Dassylva
Sarah Rose Duthie
Peter Ramsdem
Wendy Osborne
Mark Gallupe
Scott Marshall
Don Duthie
Peter Knudsen
Cathy Goodchild
Rhea Pretsell
Rob Hird
Sandra Wood
Ron Hamilton
Jeremy Barrett
Allyson Tufts
CJ Christie
Nicole McKinnon
Rose McGarvey
Carmela Ruberto
John Sager
Mary Anne Shipley
Tammy Sokolowski
Lynn Myers
Larry Doyle
Penny Hart**

2006 New Ventures Grant Recipients

The Switch Yard

**Community Living
Prince Edward**

**North Hastings
Children's Services**

For those TLC fans out there, we're UWQ & we've been overhauled! 2006 was the year of the renovation. From the physical premises, to the staff, to the organization's by-laws, procedures & processes, 2006 was the year for home improvements.

It was during the first quarter of the year where we began both our biggest challenge & our crowning achievement...Sears Unity Place. We sacrificed our individual offices to embark on the ultimate team building exercise moving the entire administration & all 4 full time staff in to the 10'x 20' board room. We shared this windowless space in the basement for 4 months, during which time we embraced our inner contractors & honed our painting & carpentry skills as we participated first hand in the renovation process to ensure no donor dollars were used during the creation of Sears Unity Place. To that end, we successfully engaged more than 40 local businesses in the project who contributed their money, products & services. The staff & volunteers of all the tenant agencies rolled up their sleeves to lend a hand & to this day we all continue to take pride in our accomplishment & have a real sense of ownership in the building.

The official ribbon cutting ceremony in June not only allowed us to see the light of day again by claiming our new offices upstairs, but it allowed us to publicly recognize our generous sponsors & it gave me the opportunity to thank my colleagues from within the building who, despite the noise & dust, ensured that the day to day operations of each agency went uninterrupted. Allow me to echo that appreciation again now by thanking all of you who donated sweat equity to the project over & above your regular workload. Those "other duties as required" that all non-profits have on our position descriptions can sometimes stray outside the traditional realm of responsibilities but I thank you all for sharing the vision & recognizing the end result really was social service related.

As I mentioned, it was business as usual & during the renovations we developed a memorandum of agreement with the Quinte Labour Council & conducted the interview process for the new Labour position on staff. In April when we could not narrow the field any further, we set a new standard within the United Way movement & hired both Larry Doyle & Robert Hird as Co-Directors of Labour Community Services. While Rob moved on in December, Larry continues to support our campaign team in both unionized & non-unionized workplaces, developing new resources & enhancing existing connections. With the goal of fulfilling the expectations of the original work plan in mind, we filled the vacancy with Bob Cottrell before the year ended. Our partnership with the QLC ensures that over the course of the next 2 years, our combined voices, networks & resources will make our common vision of strong, prosperous communities, a reality.

Finding the right person to fit with United Way is not all that difficult, finding the person who United Way is the right fit for them, is not always easy;

especially in the campaign department. 2006 saw Tracey Clarke leave to pursue a career in real estate in March & Allyson Tufts, a former UW ECC at Unilever, joined our team in April. Unfortunately, Allyson realized that this was not the right time in her career to hold down a full time position & after the campaign she returned to part time work, joining one of our funded agencies. So our quest for a campaign director will continue on in to 2007.

April also saw a new slate of directors ushered in by Heather Candler, the incoming Board Chair. Heather set to work cleaning up our internal processes, extending the organizational overhaul to include updating our by-laws, policies & procedures. The staff cannot thank Heather enough for her unprecedented attention to detail & for her patience with us as we adjust to the transformation. I guess you can teach old dogs new tricks after all & the agency will only be stronger as a result. The direction that comes from Heather & the entire Board is outstanding & I'd like to thank each of them for their commitment to this community & to our organization. We are lucky to have such leadership at our governance level & it's a privilege to work alongside you all in this capacity.

2006 began with the successful completion of the 2005 campaign in January, followed by the disbursement of those funds in February. During our allocations process we welcomed Community Living Prince Edward under our umbrella & wished Centre Hastings People Helping People well as they spread their wings and journeyed out on their own, no longer requiring our funding or member agency status.

But, 2006 ended with us missing that campaign goal by over \$150,000. A series of anomalies plagued our efforts from the outset making it impossible for Dr. Wilson and his cabinet to overcome. On behalf of our funded agencies that benefit from the hard work of these volunteers, I'd like to thank them all for their perseverance, as well as congratulate them on their accomplishment. Raising \$1,444,644 in this day & age is nothing to be ashamed of. It does however represent the first time in almost 30 years that our organization has not met our target, and so we chose to use this as a learning opportunity to review our goal setting process & to begin an environmental scan of the community to assess donor fatigue, & other factors that might contribute to the community's capacity to meet our fundraising expectations. The results will feed both our campaign goal setting and our allocations processes as we move forward.

"Constant success shows us but one side of the world; adversity brings out the reverse of the picture." as Colton once said. We'll use the adversity we experienced during our entire overhaul of 2006 to build on and create success again in 2007.

Respectfully submitted,
Julia Gosson, Executive Director

MESSAGE FROM THE CAMPAIGN CHAIR

Mission Possible??? Absolutely! While we may have come up a little short of our overall mission, the campaign goal, it would be a shame for that shortfall to overshadow all the successes we did enjoy. Our mission was to raise a significant amount of money to support local health and social service agencies, and even though we tied a figure to that mission to give us something to shoot for, the fact that we didn't hit that target doesn't mean we didn't achieve our mission. I believe we successfully completed our mission and for that I would like to congratulate and thank my team, the campaign cabinet.

This group of volunteers was unlike any I've ever worked with. Despite challenge after challenge, they continued to persevere and together we raised over \$1,450,000!!! We are extremely proud of that achievement and that pride is only magnified by the knowledge that those funds were in turn allocated to 50 local non-profits and as a result of our efforts, will ensure more than 75 programs and services are provided to the citizens of this community. So my sincerest thanks to these volunteers and the amazing staff at UWQ for their tireless efforts and support, it was a pleasure working alongside you all in this capacity.

There are many incredible stories I could choose to highlight in this report, and many individuals and companies that warrant a pat on the back for their charitable giving. We recognized many outstanding volunteers, donors and corporate partners with the distribution of our annual Spirit Awards in January, but there is one example of pure

heart that remains top of mind and is a favourite to relay. It's that of Mr. Tracze's Leadership class at St. Paul's Secondary School in Trenton. These enterprising teenagers had followed our plight in the media and decided they wanted to lend a hand. Together they created, organized and implemented a one day, special event in which they solicited in-kind donations of stationary bikes from One-to-One Fitness, recruited teams of 12 students who individually solicited pledges and rode a bike for one hour each. This event raised over \$5,000 in one day and in my mind, truly epitomizes the spirit of community and what can happen when a group of individuals takes the initiative.

These young people truly are leaders of tomorrow but I would challenge that they are actually leaders of today as well. There were thousands who followed our campaign and knew week in and week out that our success was in jeopardy but did nothing about it. This group of students actually took the initiative and did something about it. This is a feel good story that was worth mentioning again. I hope others will follow suit in the upcoming year and use their own ingenuity, to work within their means to find a way to take the initiative and give back. I am happy to announce that I will be returning as the 2007 Campaign Chair and together with a terrific cabinet, staff team and this community, feel strongly that the Mission is Still Possible!

Respectfully submitted,
Dr. Hal Wilson
2006 Campaign Chair

2006 Campaign Cabinet

Dr. Hal Wilson
Campaign Chair

Allyson Tufts
Campaign Director

David Allen
Industrial Chair

Ray Carmichael
Business Co-Chair

Bernie Tenbult
Business Co-Chair

Rosemary Judd-Archer
Education Chair

Major David Burley
8 Wing CFB Trenton Chair

Darrell Smith
Professional Chair

Ingrid Moore
Special Events Chair

Tom Shillington
Finance Co-Chair

Valerie Brisbois
Finance Co-Chair

Paul Vandegraaf
Public Service Chair

Abby Leavitt
Health Chair

Caroline Oostrom
Member Agency Chair

2006 Spirit Awards

Corporate Support Award

Sears NLC – Contact Centre

Employee Campaign of the Year (200+)

Canada Revenue Agency

Employee Campaign of the Year (100-199)

Essroc Italcementi Group

Employee Campaign of the Year (1-99)

The Future Shop

Employee Campaign Co-ordinator of the Year

Scott Lafferty

First Time Workplace Campaign

St. Paul Catholic
Secondary School

Public Awareness
The Intelligencer

Public Service Award
CFB 8 Wing Trenton

In-Kind Giving
Amer Sports Canada Inc.

Campaign Volunteer

of the Year
Ingrid Moore &
David Muise

MESSAGE FROM THE PRESIDENT

2006/2007 Board of Directors

President

Heather Candler

Vice President

Bruce Laughton

Treasurer

Kim Egan

Secretary

Carmela Ruberto

Past President

Jack Miller

Paul Katien
Peter Knudsen
Geoff Scott
Wendy Osborne
Kim Smies
Peter Ramsden
Scott Marshall
Mark Richardson
Hal Wilson

Welcome to

Greg Taylor

Staff

Julia Gosson
Executive Director

Tambra Patrick-MacDonald
Director Finance & Admin

Allyson Tufts
Campaign Director

Brandi Hodge
Director Community
Investment & Partnerships

Larry Doyle
Rob Hird
Co-Directors
Labour Community Services

Welcome to

Bob Cottrell
Co-Director
Labour Community Services

Lisa Robichaud
Campaign Director

Office Volunteer

Jack Hartling

Summer Student

Kara Rawson

Co-Op Students

Christine Johns
Ashley Browne

What United Way of Quinte contributes to our community is felt in almost every home throughout the region. You may be a recipient of the services provided through our member agencies, or you may be one of the hundreds of volunteers like myself who are honoured to in some way make a contribution to making it all happen. I am both personally and professionally honoured to have had the opportunity to fill the role of president of the board of directors

As a previous E.D. of a United Way member agency and someone who has had the privilege of working on behalf of this community for a number of years in a number of capacities, my role on this board of directors has been a very fulfilling and rewarding experience.

A predecessor of mine once described United Way as a "three-legged stool". I would characterize it as a four-legged stool, with United Way staff, volunteers, board of directors and member agencies working together to make it a balanced and strong platform from which to deliver both services and a strong message ... that united we always find a way.

This year has been a challenge. A changing economy and changing circumstances in our community have made the work of fundraising a challenge. But in adversity comes innovation. United Way of Quinte continues to develop its role as a "community builder".

Through both programs and major initiatives like Sears Unity place, our staff and member agencies have turned adversity into innovative success. Shared efficiencies were found through the creation of Sears Unity Place in June. And we are poised to participate in yet another similar project that will see local agencies benefiting from such a cooperative initiative.

As a board of directors, we took a proactive approach to this challenging environment, striking a strategic planning committee to do an environmental scan of our changing community and analyze the impacts on local agencies and funding sources. As a board we are dedicated to reacting to the results and ensuring United Way does its part to stabilize and strengthen community services.

To that end, we have joined hands in a partnership with the Quinte Labour Council, which has resulted in a union counseling program and resources that will benefit all union and non-union workers in our community.

And as a board of directors, we too have spent the past year reviewing our own by-laws and policies, ensuring we are doing the best job we can in our governance role. The board has approved measures that will see our dollars focused on our member agencies' core programs, funding new initiatives only as funds are available and a demonstrated need exists.

I offer my sincere thanks to my colleagues on the board. Working together with such warm support and dedication, creativity and conviction, makes it a pleasure to fill this rewarding role. Our outstanding staff and Executive Director show such impassioned dedication and cooperation with the board that despite the changing climate and the challenges ahead I have no doubt that United Way of Quinte will meet these challenges with resounding success. United we always find a way. My sincere thanks to you all, and to the generous community for advancing our work.

Heather Candler,
Board President

Our Mission

To provide leadership in a collaborative endeavour with our member agencies and others, to increase the capacity of our community to respond to human service needs.

Our Vision

Our community is a great place to work, live & play because all citizens, through the caring & generosity of its members, have equal opportunities & access to human services & development.

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